



# Summer 2011 TDA Update

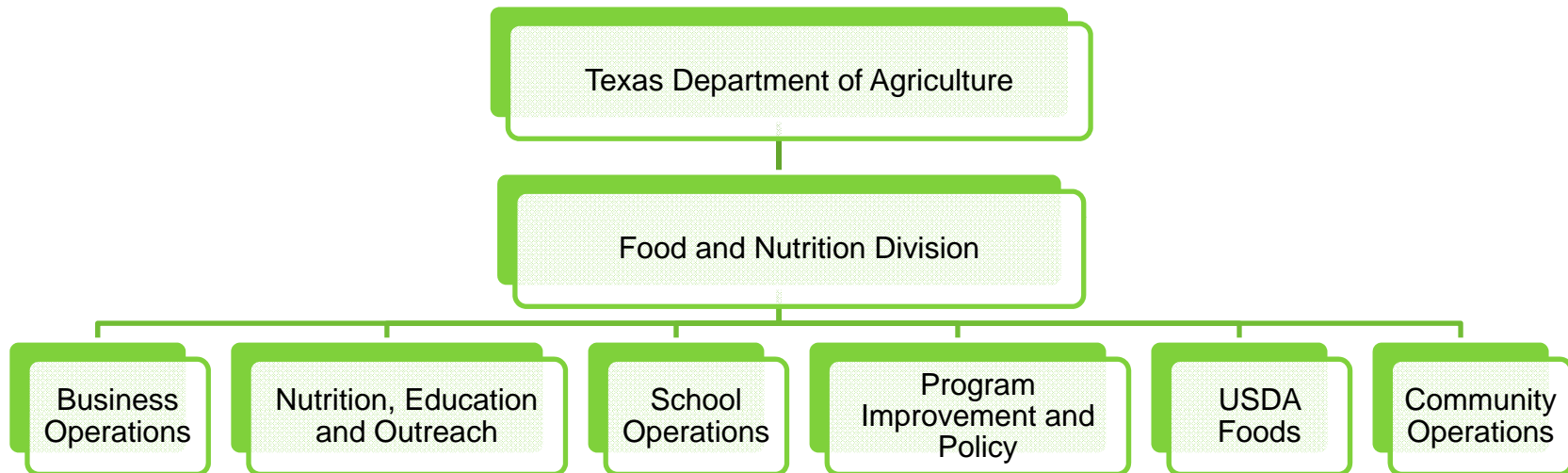


**3E'S OF HEALTHY LIVING**  
TEXAS DEPARTMENT OF AGRICULTURE  
FOOD AND NUTRITION DIVISION



**Food and Nutrition Division**  
**3E'S OF HEALTHY LIVING**  
*Education, Exercise and Eating Right*

# FND Organization



# TX-UNPS

## Texas Unified Nutrition Programs System

Consolidating all the systems our contracting entities (CEs\*) interact with: CNPIMS, SNAPS & TCS.

**March 2011:** All school operations (except USDA Foods)

**July 2011:** Summer Food Service Program

**August 2011:** Child and Adult Food Care Program

**January 2012:** USDA Foods

\*CEs are organizations with executed permanent FND agreements. Formerly known as Sponsors, Contractors, School Food Authorities, Districts, etc.



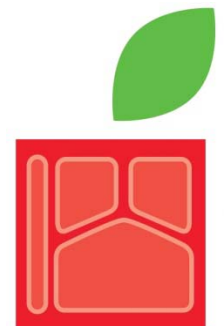
<http://TXUNPS.texasagriculture.gov>



# Increasing Breakfast Participation

**Increased breakfast participation is shown to improve student achievement, disciplinary incidents and student wellness.**

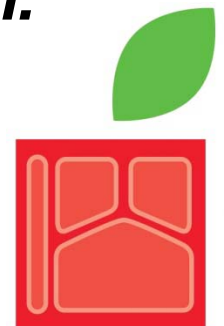
- Breakfast in the Classroom
- Grab and Go
- Breakfast After First Class
- Provision 2



# Fresh Fruit and Vegetable Program

- \$5.3 million allocated for Texas in approximately 220 schools in 2010-11
- Only elementary schools
- Greater than 95% free and reduced
- \$7.8 million allocated for 2011-12
- Selected participants will be notified in June

***FFVP is a different program than DoD Fresh.***



# HealthierUS School Challenge

In February 2010, Secretary Vilsack challenged:

***“Double # of HUSSC Schools in a Year”***

We had 38 HUSSC schools then.

**Now, we have 227:**

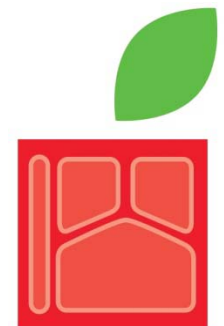
*Gold: 102*

*Silver: 31*

*Bronze: 94*

[www.fns.usda.gov/tn.healthierus](http://www.fns.usda.gov/tn.healthierus)

[Paige.Abernathy@TexasAgriculture.gov](mailto:Paige.Abernathy@TexasAgriculture.gov)



# NUTRIGRAM

The screenshot shows the NutriGram website with a green header and a navigation bar. The main content area features a large image of a smiling child eating. Text on the page includes 'Eat Smart. Be Smart.', 'Join the Movement', 'Look Who's Learning', and 'Empowering Kids With Healthy Nutrition Choices.' A sidebar lists several elementary schools with their respective dates. A footer contains copyright information for The Cooper Institute.

**Assesses elementary-age students' knowledge, behaviors and attitudes toward healthy eating through online Q&A.**

- instant feedback
- customized reports
- nutrition education game
- an education center.



**Planned Launch Fall 2011**



# Child Nutrition Reauthorization

## Healthy, Hunger-Free Kids Act of 2010



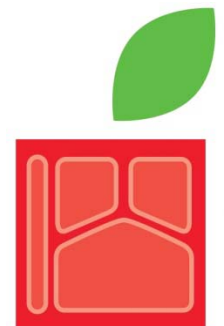
Child Nutrition Reauthorization Information Page  
Under “Resources” at [www.SquareMeals.org](http://www.SquareMeals.org)



# School Nutrition Changes

## **Nutrition standards for all foods sold in schools**

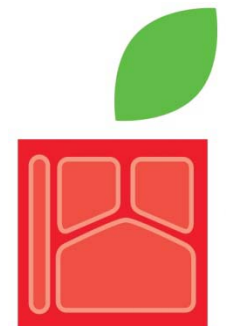
- Applies to competitive foods
- Requires USDA to establish national nutrition standards for all food sold and served in schools at any time during the school day.
  - Allows exemptions for school sponsored fundraisers if the fundraisers are approved by the school and are infrequent.
- Requires USDA to publish proposed rule within 1 year of enactment.
- Based on Institute of Medicine's Report



# Institute of Medicine

## “Nutrition Standards for Food in Schools”

- Single, food-based approach to meal planning
- Increasing fruits, vegetables, and whole grains
- Reduce saturated fat and sodium
- Minimum and maximum calorie levels



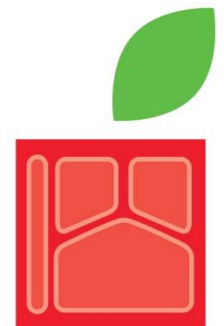
# Proposed Rule: Nutrition Standards

## Fluid Milk

- Only 1% unflavored or fat-free/skim flavored or unflavored.

## Water

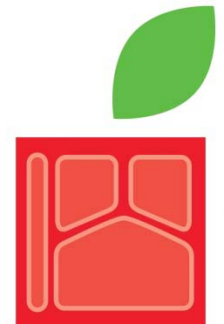
- Requires schools to make free potable water available where meals are served.



# Proposed Rule: Nutrition Standards

## Fruits and Vegetables

- Weekly at lunch: at least  $\frac{1}{2}$  c. *equivalent* of each: dark green veg, orange veg, legumes
- Daily at breakfast: at least 1 c. *equivalent* of fruit (may substitute non-starchy vegetables)
- Breakfast and lunch: OVS students required to take at least one fruit or vegetable

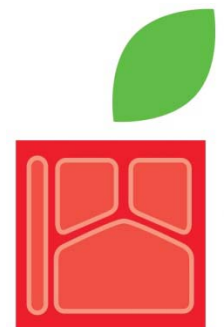


# Proposed Rule: Nutrition Standards

## Trans Fats

Only food products or ingredients that contain zero grams of trans fat per serving, according to the nutrition label.

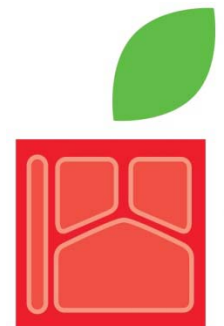
Foods that contain minimal amounts of naturally occurring trans fat (such as beef) would be exempt.



# Proposed Rule: Nutrition Standards

## Grains and Starch

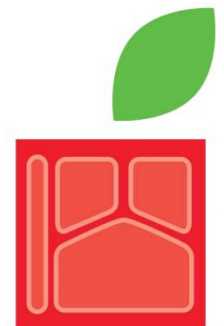
- At least half of the grains servings offered required to be “whole grain rich”
- Starchy vegetables (including white potatoes, corn, lima beans and green peas) limited to 1 cup per week.



# Proposed Rule: Nutrition Standards

## **Reduce sodium levels over a period of ten years to meet final standards.**

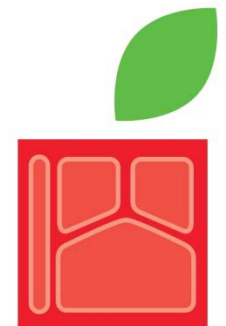
- For breakfast, the final standard would be about 75 percent of the level identified in SNDA-III.
- For lunch, the final standard would be less than half the level identified in the SNDA-III.



# Proposed Rule: Nutrition Standards

We will also need to help SFAs be creative with cooking with herbs and spices. We continue to ask for assistance on how to make the foods served to students meet the requirements and still be acceptable.

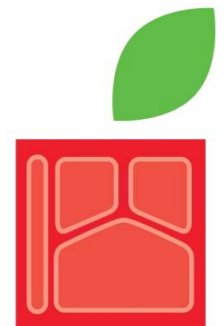
**Please share your successes!**



# Incentives

## Performance-Based Rate Increases

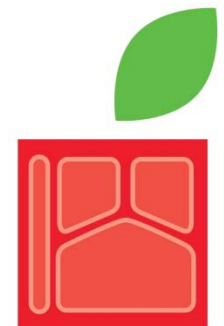
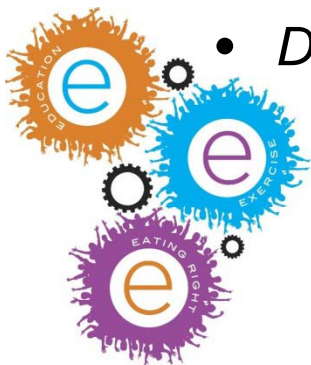
- Requires USDA to publish proposed meal pattern regulations within 18 months of enactment, and to publish interim or final regulations within 18 months of proposal. Provides an additional 6 cents per lunch for schools that are certified to be in compliance with final meal pattern regulation.
- 6 cents becomes available no earlier than October 1, 2012. Administrative funding for States and USDA is available beginning the fiscal year the interim or final rule is published.



# School Nutrition Changes

## Equity in School Lunch Pricing

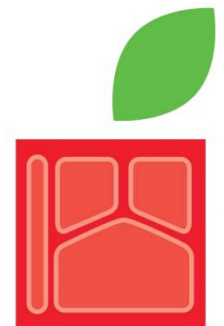
- Effective SY beginning July 1, 2011, schools are required to charge students for paid meals at a price that is on average equal to the difference between free meal reimbursement and paid meal reimbursement.
- Schools that currently charge less are required to gradually increase their prices over time until they meet the requirement.
- Schools may choose to cover the difference in revenue with non-Federal funds instead of raising paid meal prices.
- *Does not apply to breakfast.*



# School Nutrition Changes

## Revenue from Non-program Food

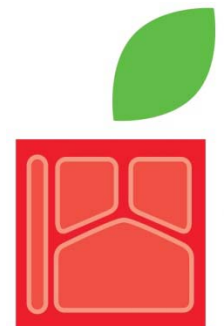
- Requires all non-reimbursable meal foods sold by school food service (a la carte, catering & vending) to generate revenue at least equal to their cost
- Requires all revenue to accrue to school food service account
- Will no longer accept “project sharing”



# School Nutrition Changes

## Reporting and Notification of School Performance

- Requires USDA to consolidate the Coordinated Review Effort (CRE) and School Meal Initiative (SMI) monitoring systems.
- Requires States to review all school food authorities on a 3-year cycle (current cycle is 5 years).
- Requires schools to post review final findings and make findings available to the public.

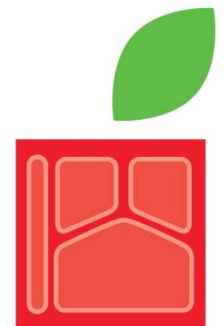


# School Nutrition Changes

## Information for the Public on the School Nutrition Environment

Requires LEAs to report on the school nutrition environment to USDA and to the public, including:

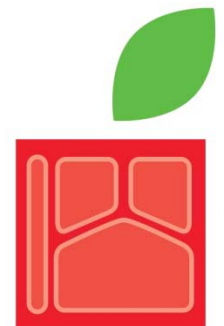
- Food Safety Inspections
- Local Wellness Policies
- School Meal Program Participation
- Nutritional Quality of Program Meals



# School Nutrition Changes

## Privacy Protection

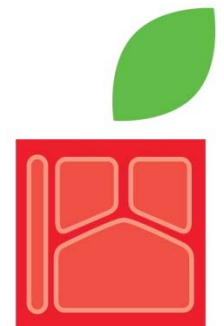
The individual signing the free and reduced price application is only required to provide the last 4 digits of the social security number; under current requirements they must provide the complete social security number.



# School Nutrition Changes

## Categorical Eligibility of Foster Child

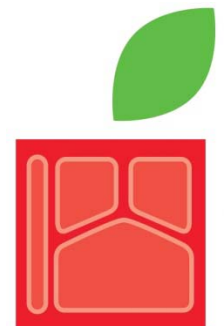
Expands categorical eligibility for free meals to a foster child who is the responsibility of the State or placed by a court.



# School Nutrition Changes

## Independent Review of Applications

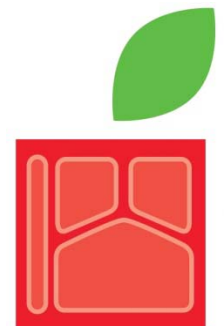
Requires error-prone local educational agencies to conduct a second-level, independent review of all free and reduced price applications prior to notifying households of their eligibility status.



# School Nutrition Changes

## Fines for Violating Program Requirements

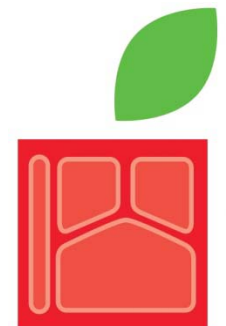
Establishes criteria and sets the amount of fines that may be imposed upon States, SFAs, schools or service institutions for gross mismanagement.



# School Nutrition Changes

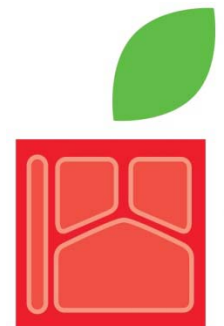
## Disqualified Schools and Institutions

Prohibits any school, institution, or individual terminated from the Child Nutrition Programs and on a list of institutions disqualified in CACFP or SFSP from participating in the Child Nutrition Programs.



# Initiatives

- Farm-to-School Program
- Grants for SBP Expansion
- Organic Food Pilot Program
- Childhood Hunger Challenge Grants
- Procurement and Processing of Food Service Products and Commodities
- Professional Standards for School Food Service



# Direct Certification/Direct Verification

**TDA has increased the frequency of releasing updates to the direct certification list from quarterly to monthly.**

Jan. 2009: 1,039,211 records in the DC list  
Jan. 2010: 1, 275,070 records in the DC list  
Jan. 2011: 1,467,752 records in the DC list  
= an increase of 41%

## Direct Verification

Uses Medicaid and CHIP to verify eligibility during verification

Current USDA explorations and efforts

- Study with Abt Associates
- Meetings with State Agencies
- Some state currently conducting
- Expect to be live by this fall



# Mandated Studies & Projects

## Direct Certification for Children Receiving Medicaid Benefits

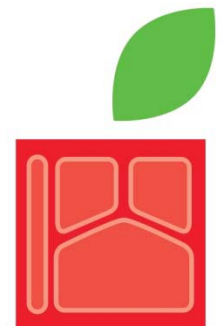
- Beginning July 2012, directs the Secretary to conduct a demonstration project to test the potential for direct certification with Medicaid in selected LEAs. (Multi-year phase in provided).
- *Funding:* \$5 million mandatory funding for study available until expended.
- Directs the Secretary to estimate the effect on meal program cost and participation for each of 2 years.



# Mandated Studies & Projects

## Review of Local Policies on Meal Charges and Provision of Alternate Meals

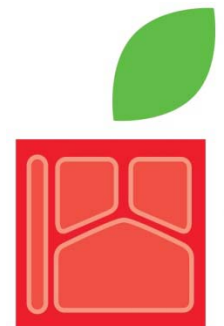
The Secretary, in conjunction with State and LEAs, shall examine current policies and practices relating to providing children who are without funds a meal, and prepare a report with recommendations. USDA is provided the authority to act on appropriate solutions.



# Mandated Studies & Projects

## Additional Studies Required by Reauthorization:

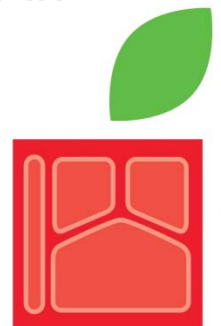
- Strategies to Promote the Selection and Consumption of Healthy Foods
- Causes and Consequences of Hunger and Food Insecurity
- Alternative Models for Service Delivery and Benefit Levels
- Ensuring Safety of School Meals – holds & recalls
- Indirect Costs in School Meal Programs



# Summer Food Service Program

## Changes in Reauthorization:

- Removes limits on the number of sites that private nonprofit organizations may operate in SFSP.
- Requires each State agency administering the NSLP to ensure SFAs cooperate with participating SFSP service institutions to inform families of the availability and location of SFSP and the SBP.
- Authorizes grants to State agencies to provide technical assistance, assistance with site improvement costs, or other activities to retain sponsor retention.
- Requires SFSP Permanent Operating Agreements.
- Directs USDA to establish disqualification requirements in SFSP.



# Summer Feeding

## TDA's Goals:

- Feed More Kids
- Provide a Safe Place
- Ensure Safe Food

## Commissioner Staples' Mayors Challenge:

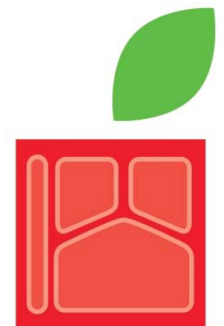
*"Serve more children on more days."*

2009: 13 Mayors Accepted the Challenge

2010: 57 Mayors Accepted the Challenge

2011: How many will accept the challenge?

[www.SummerFood.org](http://www.SummerFood.org)



# Thank You!

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