



Title IV Safe Schools and Healthy Students

Resources and Tools for
Red Ribbon Week

Red Ribbon Week & More Web Resources

Resource Sites for Teachers/Parents

Red Ribbon Week

<http://www.tcada.state.tx.us/redribbon/>

Science Based Drug Abuse Edu-Mind Over Matter- Grade 5-9

<http://www.nida.nih.gov/MOM/MOMIndex.html>

Clearinghouse materials

<https://store.health.org/catalog/top.aspx>

Inhalants Resources

www.inhalants.org

Teaching Tolerance Magazine (free)

www.teachingtolerance.org

Don't Laugh At Me-curriculum, video, CD (free)

www.dontlaugh.org/curricula

6 Pillars of Character-quotes

www.charactercounts.org

Comprehensive Character Education

<http://www.cortland.edu/character/12pts.asp>

Tobacco Curriculum-5th Grade

www.tarwars.org

Texas Education Agency Safe Schools

<http://www.tea.state.tx.us/safe/>

Greater Dallas Council on Alcohol and Drug Abuse

www.gdcada.org

Substance Abuse and Mental Health Services Adm.

<http://prevention.samhsa.gov>

40 Developmental Assets – Search Institute

<http://www.search-institute.org/assets/>

National Family Partnership

<http://www.nfp.org/>

Drug Violence Education (Lessons K-12)

<http://dave.esc4.net/>

Parent, Student, Teacher Resources

<http://www.theantidrug.com/>

Anti-Drug Media Campaign

<http://www.mediacampaign.org>

Resources Teachers/Parents

www.bully-free-living.com

Stop Bullying Now

<http://www.stopbullyingnow.hrsa.gov/index.asp>

What Kids/Youth Need To Be Safe

www.search-institute.org

Helping America's Youth-Care, Connect, Commit

<http://guide.helpingamericasyouth.gov/>

Kick Butts Day

www.tobaccofreekids.org

Texas School Safety Center

<http://www.txssc.txstate.edu/txssc.htm>

HHS Region 3 Prevention Resource Center

www.prc3.org

Partnership for a Drug Free America

www.theantidrug.com

Drug prevention information in Spanish:

http://www.drugfree.org/Parent/Connecting/Informacion_Sobre_Las_Drogas_Para_Los_Padres#

Red Ribbon Week Activities and Ideas

The following may be adapted and tailored for schools based on individual district/campus needs.



In the Red Day

Designate a day during the week for school staff and students to wear red in recognition of Red Ribbon Week.



Wish Upon a Star – Poster Contest

Encourage students to create posters based on their wish for a Drug-free community/world. Display all posters throughout the school during Red Ribbon Week. Place winning posters on a special bulletin board decorated with stars to highlight creative ideas expressed on posters.



Door Decorating Contest

Encourage all staff to have a door decorating contest to promote drug-free ideas during the month of October. Invite community volunteers to award prizes to the most creative door decorations. (prizes may include: class pizza party, lunch with the principal, bonus bucks that may be used at the school supply store or in the cafeteria, etc.)



Student Assemblies

Invite community partners to share valuable information on drug prevention and what students can do to create drug-free schools and communities.



Good Morning World

Make morning announcements using quotes, poems, the history of Red Ribbon Week, etc., to emphasize the purpose of recognizing this week in schools across America.



Red Ribbon Centerpieces

Allow classes to create symbols and centerpieces that represent Red Ribbon Week by using a variety of materials including red ribbons. Decorate the tables in the school cafeteria and the teacher's lounge to highlight students' work.

(School Activities and Ideas continued)



Red Ribbon Fair

Plan a Health fair for the school and community to highlight and emphasize drug prevention during Red Ribbon Week. Invite community agencies and district staff to provide information booths and educational materials in various languages for families. Also include parent workshops and classes led by drug prevention leaders who can answer questions and share important information to promote drug-free families and schools.



Poetry/Essay Contest

Invite students to enter a poetry or essay contest prior to Red Ribbon Week. Announce rules and guidelines for participation and encourage students to share their entries with their teachers. Display student work on school bulletin boards and allow winners to read their entries during a student assembly or publish these in the school newsletter.



Red Ribbon Career Day Events

Invite community leaders, parents, or volunteers to share their careers and the choices they made to become or stay drug-free, their successes and challenges, and role models who made a difference in their decisions.



Magic Word for the Day

Create a word for the day highlighting drug prevention for Red Ribbon Week. Display/Share a word daily and ask students to discuss the magic word at the beginning of their class each morning. (Examples: prevention, abuse, overdose, drugs, etc.)

For older students, create word search puzzles using key vocabulary to emphasize drug awareness and prevention.

Drug Enforcement Administration Demand Reduction Speaker Request Form

Today's Date: _____

Name of Event: _____

Address of Event (*Street, City, State, & Zip*):

Date of Presentation: _____ Presentation Time: _____

Contact Person: _____ Alt. Contact Person: _____

Phone# (Landline & Cell phone): _____

Alt. Phone# (Landline & Cell phone): _____

E-mail Address: _____ Alternate EmailAddress: _____

Type of Reservation: _____ School Group _____ Meeting _____ Conference _____
Special Event _____

Number of Attendees: _____

Grade: _____ Kindergarten – 2nd Grade _____ 3rd – 4th Grade _____ 5th – 6th Grade
_____ 7th – 8th Grade _____ 9th – 12th Grade _____ College Students

Topic of Presentation: _____ General Anti-Drug _____ Drug Specific
_____ Drug Trends _____ Red Ribbon Presentation Other _____

Drug Topic: _____ Marijuana _____ Meth _____ Cocaine _____ Heroin _____
Ecstasy _____ GHB _____ Prescription Drugs/Over the Counter _____ Steroids _____
Legalization Issues _____ Other _____

Audience Type: _____ Coalition Members _____ Law Enforcement

_____ Community Group _____ Students _____ Faith Community _____ Educators
_____ Government _____ Treatment _____ Medical _____ Parents _____ Business
_____ Media _____ Other

Red Ribbons Requested for school: _____ (quantity)

DEA Role: _____ Sole _____ Participant

Other Agencies/Organizations involved: _____

Special Notes:

Please fax your reservation form to (214) 366-6960 or 214-904-8781 for the Demand Reduction Coordinator, SA James Brown. SA Brown's phone number is (214) 366-6970 or contact SA Terri Wyatt at 214-366-6966.

DRUG FREE PLEDGE

I pledge to stay in school and learn the things that I need to know.

I pledge to make the world a better place for kids like me to grow.

I pledge to keep my dreams alive and be all that I can be.

I pledge to help others and to keep myself drug free.