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## Student Video Contest Official Rules and Guidelines

400 East Spring Valley Road  
Richardson, TX 75081

**Entry Deadline: Midnight, April 20, 2012**

### **Entry Fee: None!**

### **Qualifications:**

1. Each entry must focus on some element of digital citizenship.
2. There is no limit to the number of entries that may be submitted. The appropriate forms must accompany each individual submission.
3. The **maximum** length of each video is 60 seconds. Remember, "less is more" is usually a good rule of thumb to make the most effective point.
4. Projects must be made entirely by middle or high school students. Students must be the primary creative forces behind the project. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults are allowed to be actors but not content contributors.
5. Each video must have one Lead Producer. While an unlimited number of students may work together on the project, it must be submitted under only one name and any prizes will be awarded to the named Lead Producer only. Participants may choose to divide the prize on their own terms.
6. The subject matter of the project must be "appropriate for a school environment." The content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Region 10 ESC in its sole and conclusive determination.
7. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material. Written permission must be obtained and provided upon request for all copyrighted materials.
8. All entries must be published on a public site such as YouTube, SchoolTube, TeacherTube, or Vimeo.
9. One Entry Form per video must be submitted by the deadline, midnight April 20, 2012, in order to be considered for the contest. Entries may be submitted anytime before this date.
10. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. Region 10 ESC will pay videographers no additional compensation nor be liable to the videographers under any circumstances.
11. Ownership of the underlying intellectual property of the project remains with the Lead Producer, with the following exception: Participants also grant Region 10 ESC the right to use, reproduce, reprint, distribute, perform, and/or display the participant's project video without further compensation or notification to the participant.
12. By accepting the prizes, winners agree to hold Region 10 ESC and all Region 10 ESC employees harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
13. Participants agree to be bound by the Official Rules and Guidelines and the decisions of the judges.

**Prizes:**

Amazon gift cards will be awarded in each category (middle and high school).

1<sup>st</sup> place: \$150

2<sup>nd</sup> place: \$100

3<sup>rd</sup> place: \$75

**Judging:**

Finalist entries will be determined using the Region 10 ESC Judging Rubric. The judges' decisions will be final. The top entries will be screened publicly on May 8, 2012 at the closing session of Region 10's 18th Annual Technology Planning Conference where final judging will occur. All winners will be notified directly no later than May 9, 2012. A complete list of winners, along with their videos, will be posted at <http://www.region10.org/videocontest>. Last year's winning videos can also be found [here](#).

**Submitting Your Video:**

All entries must be published on a public site such as YouTube, SchoolTube, TeacherTube, or Vimeo before midnight, April 20, 2012. The link to the video must be indicated on the Entry Form.

**Submitting Your Form:**

The online Entry Form should be completed by the Lead Producer **after** uploading the video.

**Questions?**

Contact [ashley.gilliam@region10.org](mailto:ashley.gilliam@region10.org)

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