

REGION 10 TO PARTNER WITH SCHOOL RUSH!

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FOR IMMEDIATE RELEASE

Richardson, TX – **Region 10** Education Service Center and **School Rush!** have entered into a partnership under which Region 10 will offer the **School Rush!** communication platform to schools within R10’s ten county service area. **School Rush!** is an intuitive mobile and cloud based app that organizes and streamlines communications between parents and schools.

“Our partnership with School Rush! is just one more way we as a service center are trying to help our constituents facilitate connection,” says Dr. Lizzy Asbury, **Region 10** Director of Administrative Services. “**School Rush!** is designed to strengthen communication and collaboration between families and educators in a way that contributes to student success, and that’s what we’re about as well.”

The **School Rush!** app provides direct communication and unfiltered access to student grades, schedules, school news, and emergency announcements. In addition to providing a way for forward homework assignments and school events to parents’ smartphone calendars, the **School Rush!** app allows teachers to share pictures, documents and text messages back to families. The app also offers push notifications, a daily planner for both teachers and parents, and student/staff directories.



School Rush!

“**School Rush!** is excited to partner with **Region 10**, a trusted education services provider that touches the lives of more than 800,000 north Texas students and their parents,” says **School Rush!** Founder Balu Kadiyala. “We are proud to be similarly transforming schools by helping educators leverage today’s technology to radically increasing parent engagement.”

About Us

Region 10 ESC is one of 20 regional service centers established by the Texas State Legislature in 1967 for the purpose of providing services to the schools within a defined geographic region. The ESC is non-regulatory, has no taxing authority, and provides services for which local school participation is voluntary. Located in Richardson, **Region 10** provides services that impact more than 810,000 students on 1,220 campuses. Among the 99,000 staffers supported by R10 services are 53,000 teachers in over 120 ISDs, charters and private schools across eight north Texas counties and portions of two others.

Founded in 2014, **School Rush!** has been recognized as one of the most innovative school community communications tools. Balu Kadiyala (Busy Dad, Tech Guru, Founder) developed **School Rush!** to stay on top of his kids school activities and news. Now, over 15,000 families in top private and public schools nationally use the tool to stay connected with their schools. For more information, visit www.schoolrush.com.

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